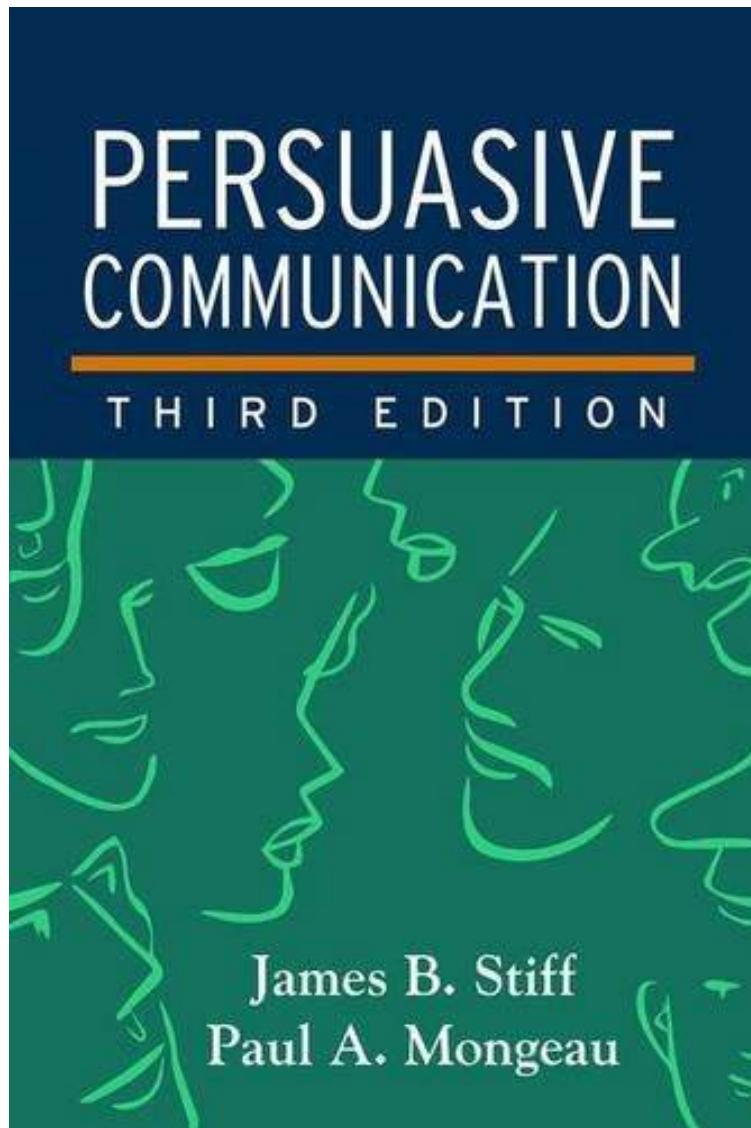


Persuasive Communication, Third Edition

By James B. Stiff PhD, Paul A. Mongeau PhD
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