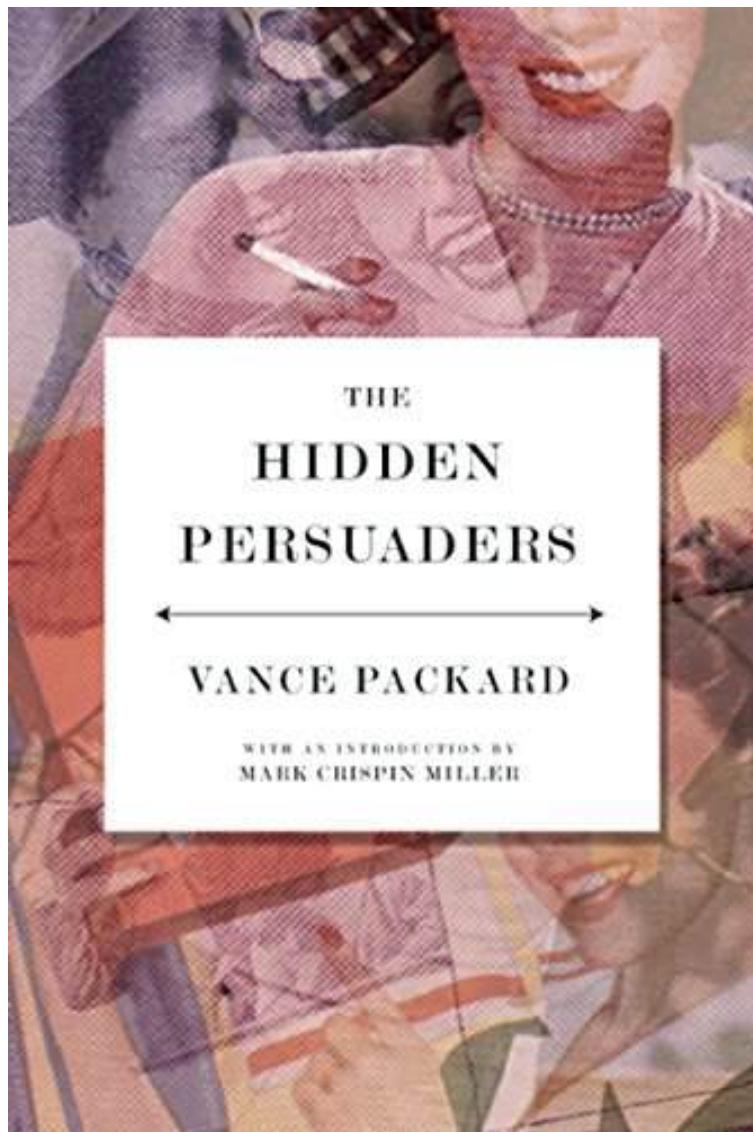


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The Hidden Persuaders

By Vance Packard
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