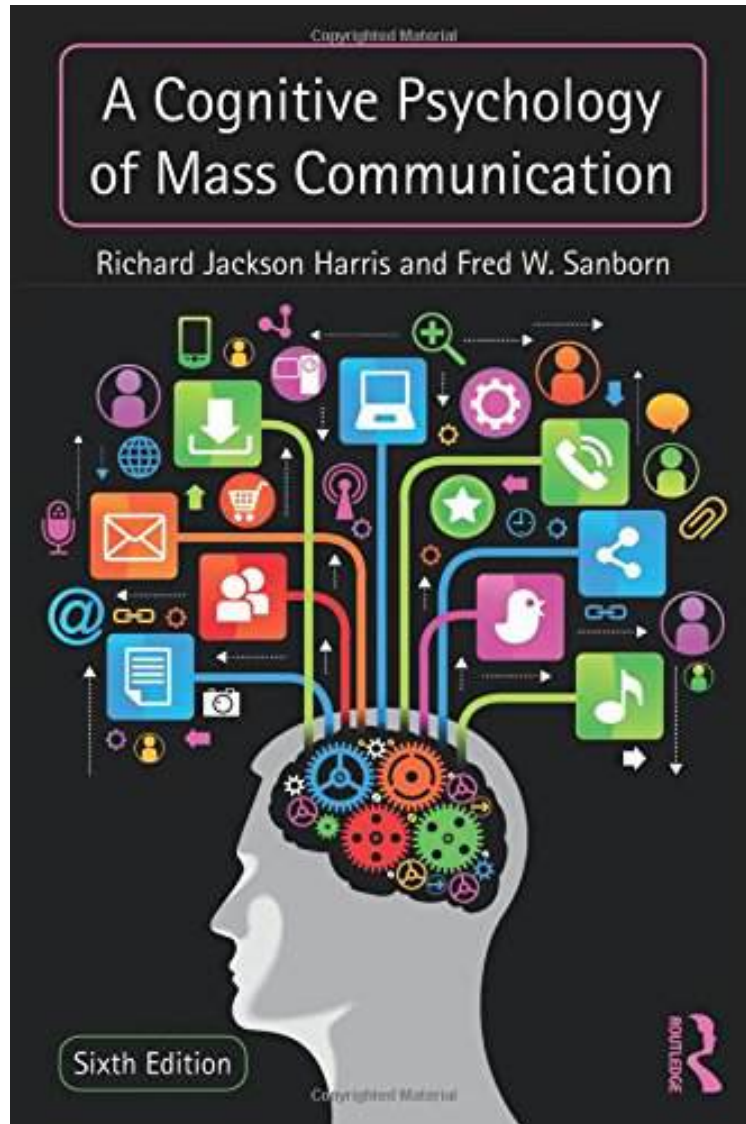


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A Cognitive Psychology of Mass Communication (Routledge Communication)

By Richard Jackson Harris, Fred W. Sanborn
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