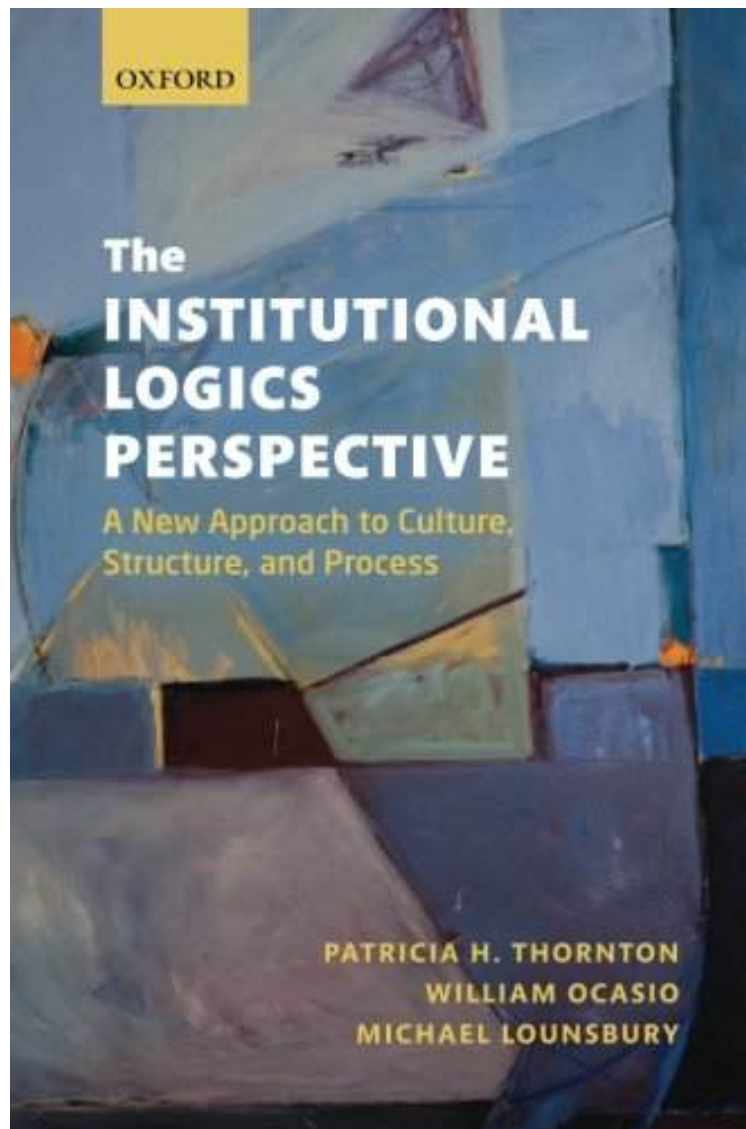


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# The Institutional Logics Perspective: A New Approach to Culture, Structure and Process

*By Patricia H. Thornton, William Ocasio, Michael Lounsbury*  
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## Structure and Process:

1 of 1 review helpful ACL By Customer Thornton and Ocasio basically introduced logics in their 1999 paper Friedland and Alford aside and Lounsbury is no slouch himself The command of the subject and its broader context the authors possess is astonishing as is the clarity with which they discuss it An invaluable resource for an organizational theorist and a must own for any institutional theorist 0 of 0 review help How do institutions influence and shape cognition and action in individuals and organizations and how are they in turn shaped by them Various social science disciplines have offered a range of theories and perspectives to provide answers to this question Within organization studies in recent years several scholars have developed the institutional logics perspective An institutional logic is the set of material practices and symbolic systems including assumptions v No concept in the field of organization studies has been more promising than that of institutional logics and no concept has been more elusive at times to the point of evanescence The authors bring institutional logics down to earth unpacking the conc

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